

Monastier di Treviso, 15 marzo 2021

FOR THE TENTH YEAR TEXA IS AN OFFICIAL DUCATI SUPPLIER

Since 2011 TEXA has been supplying the Ducati Diagnostic System 3.0 official tool for diagnosing the vehicles of the motorcycle company in Borgo Panigale. A unique pair in the field of motorbike repairs.

For the tenth consecutive year **TEXA** is an **Official Ducati Supplier**. In fact, the beginning of the collaboration with the Motorcycle Company in Borgo Panigale, which represents worldwide the **Made in Italy** concept applied to two-wheeled vehicles, dates back to 2011. A **prestigious reality** that made the history of international motorcycle competitions but also from the point of view of brand recognition, with millions of customers or simple enthusiasts.

TEXA, which produced the **Ducati Diagnostic System 3.0 official tool** and the **diagnostic software** used in the Ducati workshops worldwide, joined the **FUD** (Official Ducati suppliers) **program** with enthusiasm even for 2021. It represents an initiative intended to create several promotional opportunities for its suppliers.

Thanks to this partnership, TEXA places its brand side by side with Ducati creating a **unique pair in the field of motorbike diagnostics** and further enhancing the worldwide communication activities by using the logo in its catalogues, advertising pages, Internet website, social media, etc.

TEXA

Established in 1992, today Texa is the European leader in the design, industrialisation and production of diagnostic tools and tele-diagnostic devices for automobiles, motorcycles, trucks, agricultural vehicles and marine engines. TEXA is present all over the world through an extensive distribution network and markets directly in Spain, France, Great Britain, Germany, Poland, Russia, United States, Brazil and Japan, through its subsidiaries. TEXA currently employs over 730 people worldwide. The workforce is young (the average age is only 33), 45% are graduates, including around 150 engineers and R&D specialists.

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